PROJECT FOR HAPPINEES 2014

TRADITIONAL THEATRE

WAYANG KULIT KELANTAN

FACULTY OF FILM THEATRE AND ANIMATION
UNIVERSITI TEKNOLOGI MARA
Produce a Traditional Theatre Performance of Wayang Kulit Kelantan.
• It is an initiative of the Faculty of Theatre Film and Animation (FITA) average consists of students who pursue their **studies in the field** of publishing and management of theater productions.

• Wayang Kulit Kelantan was a theater of **Kelantan Malay heritage** which is very popular in the past are now almost no heirs.

• Through this project, the students will work together to stage a traditional theater **performances in an open space** in a selected supermarket (SACC Mall).

• It is as a **cultural art strategies** to be exposes to the public directly.
SHOW DETAILS:

ORGANIZER: UITM STUDENTS, FACULTY OF FILM THEATRE AND ANIMATION.

DATE: 25 OKTOBER 2014

TIME: 1.30 PM – 4.00 PM

VENUE: LEVEL 3 SACC MALL, SHAH ALAM, SELANGOR.

MAIN SPONSOR: KHIND STARFISH FOUNDATION

CO-OPERATION: SACC MALL, PERTUBUHAN BAKAT MY.

IDEA: INVOLVED 3 MAIN PERFORMER DALANG, TRADITIONAL MUSIC, LIVE BAND.

CONCEPT: LIVE PERFORMANCE – OPEN AREA DIRECTLY TO A PUBLIC. INTERACTIVE - TECHNOLOGY
• Showing the tradition and culture of Malay community through Wayang Kulit Kelantan performance to an urban community and younger generation.

• Revive the traditional art of Malay community which is becoming extinction through fostering traditional puppet theater.

• Fostering audience to learn the traditional art of Wayang Kulit Kelantan.
1. MANAGEMENT
2. ARTISTIC DESIGN/CONSTRUCTION
3. TECHNICAL
4. REHEARSAL/TRAINING
5. PERFORMANCE
1. MANAGEMENT

- ORGANIZE TEAM
- PREPARE A SCHEDULE
- ORGANIZE ARTISTIC/PRODUCT
- PROPOSE A VENUE
PRODUCTION CHART (MANAGEMENT)

PROJECT MANAGER
AMIRUL AZWAN BASORI

GRAPHIC DESIGN
AMIRUL AZWAN BASORI

SECRETARY
SITI NURFADILA ZULKIFLI

LOGISTIC & WELFARE
NURHASIBAH ABDUL RAHMAN

PROMOTION AND PUBLICITY
DATUL ATRUZ ZAINUDDIN

FINANCIAL
MOHD KAMIL ZULKEPELI

SPONSORSHIP
MOHD HAFIZ ZULKIFLU

DOCUMENTATION
HANURA SYED AKHBAR

LOGISTIC & WELFARE
NURHASIBAH ABDUL RAHMAN
2. ARTISTIC DESIGN/CONSTRUCTION

- BUILD UP SET AND PROPS
- STAGE DESIGN
- STAGE SETUP
- FINISHING PROCESS
- VENUE VISITS
3. TECHNICAL

- ASSEMBLE ALL EQUIPMENTS AS REQUIRED
- TEST AN EQUIPMENTS
- DESIGN / DISCUSSION
- TECHNICAL SETUP

CHECKLIST
4. REHEARSAL

- CREATE A STORY/PLAY
  - DRAFT THEME SONG
  - TRAINING LIVE BAND
  - TRAINING WAYANG KULIT KELANTAN
  - TRAINING TRADITIONAL MUSIC
5. PERFORMANCE

- BUMP IN
- HEALTH & SAFETY
- TECHNICAL REHEARSAL
- PERFORMANCE FLOW
- ACTUAL PERFORMANCE
- BUMP OUT
PROJECT TENTATIVE

PROJECT FOR HAPPINESS 2014

WAYANG KULIT

25 oktober 2014
Masa: 1 p.m

TEATER TRADISIONAL

BARUKA TENGKAP 2,
SAEC MALL, SIRAU ALAM, SELANGOR

PAS MASUK PERQUA
JUMPA ANANG DISHMA

ORGANIZED BY

KHIND STARFISH FOUNDATION

PROJECT FOR HAPPINESS 2014
PROGRAM FLOW:

- 1.30 PM - START PRESET (THEME SONG)
- 1.50 PM - INTRODUCE AN EMCEES
- 2.00 PM - 1ST SESSION (HISTORY WAYANG KULIT)
- 2.30 PM - EMCEES CALL
- 2.40 PM - 2ND SESSION (WAYANG KULIT KELANTAN PERFORMANCE)
- 3.30 PM - EMCEESS CALL
- 3.40 PM – 3RD SESSION (QUIZ AND SOUVENIR)
- 4.00 PM - SHOWS END
PROJECT VISUAL

PROJECT FOR HAPPINESS 2014

Teater Tradisional
Wayang Kulit

25 Oktober 2014
Masa: 1 p.m

BARUCA TENGGAT 2,
SACE BALL, SIMAI ALAM, SELANGOR

KHIND
STARFISH
FOUNDATION

WAYANG KULIT
KELANTAN

Universiti Teknologi Mara

Eakat
PROCESS OF PREPARATION : TRAINING
PROCESS OF PREPARATION : CONSTRUCTION
PROCESS OF PREPARATION: MANAGEMENT
WAYANG KULIT KELANTAN PERFORMANCE
WAYANG KULIT KELANTAN PERFORMANCE
PROJECT FOR HAPPINESS 2014

PROJECT OUTCOME
PROJECT BENEFICIARIES

STUDENT AND PUBLIC
• Around 800 audiences shown up to this show. (UTAR, SK Taman Bukit Subang, UiTM, UM).

• The performance has been documented into videos and uploaded on social media/digital content.

• Benefits generated from the souvenir sale had channeled into the next project collection as a support of continuation of this art.
PROJECT FOR HAPPINESS 2014

PROJECT EXPENSES
## PRODUCTION EXPENSES:

<table>
<thead>
<tr>
<th>Item/ Description</th>
<th>Budget</th>
</tr>
</thead>
<tbody>
<tr>
<td>Direct Equipment and Supplies</td>
<td>RM 2466.75</td>
</tr>
<tr>
<td>Marketing and Event Support</td>
<td>RM 1418.00</td>
</tr>
<tr>
<td>Staffing Costs</td>
<td>RM 2000.00</td>
</tr>
<tr>
<td>Miscellaneous</td>
<td>RM 1183.42</td>
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<tr>
<td><strong>Total (A)</strong></td>
<td><strong>RM 7,068.17</strong></td>
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### STUDENT EXPENSES:

<table>
<thead>
<tr>
<th>Item/Description</th>
<th>Budget</th>
</tr>
</thead>
<tbody>
<tr>
<td>Travel</td>
<td>RM 499.30</td>
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<tr>
<td>Communications</td>
<td>RM 610.00</td>
</tr>
<tr>
<td>Food (Biweekly)</td>
<td>RM 1516.25</td>
</tr>
<tr>
<td><strong>Total (B)</strong></td>
<td><strong>RM 2625.55</strong></td>
</tr>
<tr>
<td><strong>Grand Total (A +B)</strong></td>
<td><strong>RM 9,693.72</strong></td>
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By provided a live traditional performance to the public, we had received some of a positive comments. The public seems really enjoy to watch Wayang Kulit Kelantan directly.

By produced this theatre, we can share a few nice thing about culture and arts which is blended into a unique form of arts stage.

Some of the spectators came and shown their interest of this traditional theatre. They visited behind stage and do an interview directly to the Dalang.

Some of the audiences do some observation of craft wayang kulit during the event.
The students whom involved in this project practically had gained a new experienced of managing a small scale of production and simultaneously contribute to the future event.

However, this traditional performance should get a great support as to reveal our culture identity.

We are very hope to tradition this arts performance again especially among new generation.
FUTURE PLAN AND STRATEGY

• We will continue to expand Wayang Kulit Kelantan to become one of the famous traditional theatre in Malaysia especially to youngest people.

• We also try to gather and train a potential Dalang. Hopefully, will get a lot of representative youngest generation be part as a Dalang (Dalang Muda).

• As a step to regain this tradition, we also try to create an experiment of this form of arts stage as to attract our young generation to be part in this field.
THANKS FOR THE OPPORTUNITY GIVEN